

Georgia State Energy Efficient Appliance Rebate Program



Guide for Appliance Retailers

Introduction

The American Recovery and Reinvestment Act of 2009 appropriated funds to each state for the establishment and administration of appliance rebate programs. The amount available to Georgia residents is \$8,642,490.

A goal of the program is to stimulate the economy by encouraging consumers to replace old appliances with new ENERGY STAR qualified models. The State of Georgia expects a favorable response to this program that will exhaust the rebate funds quickly.

As a retailer serving Georgia residents, your role is to communicate the details of this program to consumers accurately. Please take time to familiarize yourself with this program using this guide and the web site as resources.

By working together, we can make this program a success for Georgia retailers and residents alike.

Sincerely,
Georgia Environmental Facilities Authority

Q & A

When does the program start and end?

This program begins February 12, 2010 and ends the instant the funds run out.

How do Georgia retailers prepare?

Designed to have minimal impact on your operations, this is a consumer program, not a retailer program. Retailers are encouraged to help Georgia residents understand the process. Georgia residents are responsible for applying correctly.

Who is eligible?

A Georgia resident with a valid Georgia residential address who follows the program's rules. All payments will be mailed to this address, with no exceptions. Retail employees meeting these criteria are also eligible.

How do residents apply for these rebates?

Follow these steps in order:

1. Check funds availability at www.GeorgiaRebate.com or by calling 1-866-296-1633.
2. Buy an eligible ENERGY STAR qualified product.
3. Apply for a rebate immediately at www.GeorgiaRebate.com or by calling 1-866-296-1633.
4. Mail the required materials within 30 days of your online or phone application.

Where must a Georgia resident buy the product?

Georgia residents are encouraged to buy from Georgia retailers, but it is not a requirement. Online purchases do not qualify - only appliances purchased at a physical retail location will qualify for the rebate.

How do we know if a product is ENERGY STAR qualified?

All products that have earned this certification feature the familiar ENERGY STAR logo on the front of the product and on the product packaging. If you are unsure, visit www.ENERGYSTAR.gov for a complete list of ENERGY STAR qualified products and models.

Can a retailer help a customer complete a rebate application?

Yes and due to the expected response, it would be in your best interests to help residents apply immediately after the sale. The Georgia resident's name and address must be on the application, not the retailer's information.

What is the limit?

Georgia residents may apply for one rebate per category per address, up to \$1,200 total per address. For example, one refrigerator rebate plus one dishwasher rebate would qualify. Applications for two dishwasher rebates would not qualify.

Why is this a mail-in program instead of a discount?

This program's fixed budget requires rebate application processing on a first-come-first-served basis. The method we chose guarantees a good rebate experience to Georgia retailers and residents. It also protects Georgia retailers from the potential frustration of retailer-administered programs.

How often are available funds updated?

Funds availability is updated daily on the retailer hotline at 1-866-296-2109 and real-time at www.GeorgiaRebate.com.

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Q & A

Is appliance recycling required to be eligible?

Residents must certify the new ENERGY STAR qualified appliance replaces an existing appliance, which is a key requirement of this program. Recycling the replaced appliance is encouraged but not required.

A customer bought several ENERGY STAR qualified appliances eligible for rebates. Can they be mailed in the same envelope?

Yes, but separate applications must be completed for each product purchased.

What products qualify? (See chart below)

Select a category at www.GeorgiaRebate.com to display all the ENERGY STAR qualified product models. Another resource is www.ENERGYSTAR.gov.

Can a customer apply for the Georgia ENERGY STAR rebate and the manufacturer's or retailer's rebate on the same appliance?

Yes, but remind the resident that each rebate sponsor has unique rules and application instructions. All mailed ENERGY STAR rebate materials become Georgia's property and will not be returned, so help Georgia residents mail copies of the receipts/invoices, as the originals may be required for the other rebate offers.

How will applications be verified?

Every rebate application and the data it contains will be audited to verify the qualifying purchase and other requirements. Retailers in Georgia and neighboring states may be asked to provide occasional assistance and information as Georgia validates specific sales transactions.

Eligible ENERGY STAR Categories	ENERGY STAR Criteria	Visa® Prepaid Card Rebate Value
Freezers		\$25
Room Air Conditioners		\$30
Refrigerators		\$50
Clothes Washers	Modified Energy Factor (MEF) > or = 1.8 • Water Factor (WF) < or = 7.5	\$50
Clothes Washers	Modified Energy Factor (MEF) > or = 2.0 • Water Factor (WF) < or = 6.0	\$99
Dishwashers	< or = 324 kWh/year and • < or = 5.8 gallons per cycle	\$50
Dishwashers	< or = 307 kWh/year and • < or = 5.0 gallons per cycle	\$99
Water Heater Gas Storage	Energy Factor > or = 0.62	\$50
Water Heater Gas Storage	Energy Factor > or = 0.67	\$99
Water Heater Gas Condensing		\$99
Central Air Conditioners		\$99
Oil Furnaces		\$99
Water Heater Electric Heat Pump		\$199
Water Heater Gas Tankless		\$199
Water Heater Solar (electric back-up)		\$199
Water Heater Solar (gas back-up)		\$199
Air Source Heat Pumps		\$199
Gas Furnaces		\$199
Oil Burners		\$199
Gas Boilers		\$199

Terms & Conditions

- Only ENERGY STAR product models in the specific categories listed above are eligible for Georgia's rebates. To determine a product model's ENERGY STAR certification, Georgia's agents will use product information available to the public at www.ENERGYSTAR.gov. Substitutions of products or product categories are not allowed. Call us at 866-296-2109 if you find an exception.
- By applying for a rebate and subsequently failing to satisfy each of the program requirements, an applicant gives up rights to the rebate and those rebate funds will no longer be available to him/her.
- Purchases of products that are used, rebuilt, rented, leased, exchanged, won as a prize or purchased at auction or online auction are not eligible.
- The rights to a rebate or a rebate application may not be transferred or sold.
- Retailers may not apply for Georgia's ENERGY STAR rebates.
- Applications in excess of the limits are not allowed.
- Applications exceeding verifiable eligible purchases are not allowed.
- Fraud of any type could result in federal prosecution under the US mail fraud statutes.
- Georgia is not responsible for lost, late, damaged, illegible, misdirected or postage-due applications.
- Resolution of any disputes will be governed by Georgia law.
- Cards are issued by Citibank, N.A. pursuant to a license from Visa U.S.A. Inc and managed by Citi Prepaid Services. Cards will not have cash access and can be used everywhere Visa Debit cards are accepted.